

*Sampling Design issues specific to
measuring asset ownership from a
gender perspective*

Items covered in the guidelines

- General principles in sampling
 - Target population
 - Sampling frame
 - Sample size determination
 - Structure of the sample (stratification, cluster)
- Selecting individuals from households



Within-household respondent selection

- How many do we interview?
- Who are the respondent(s)?

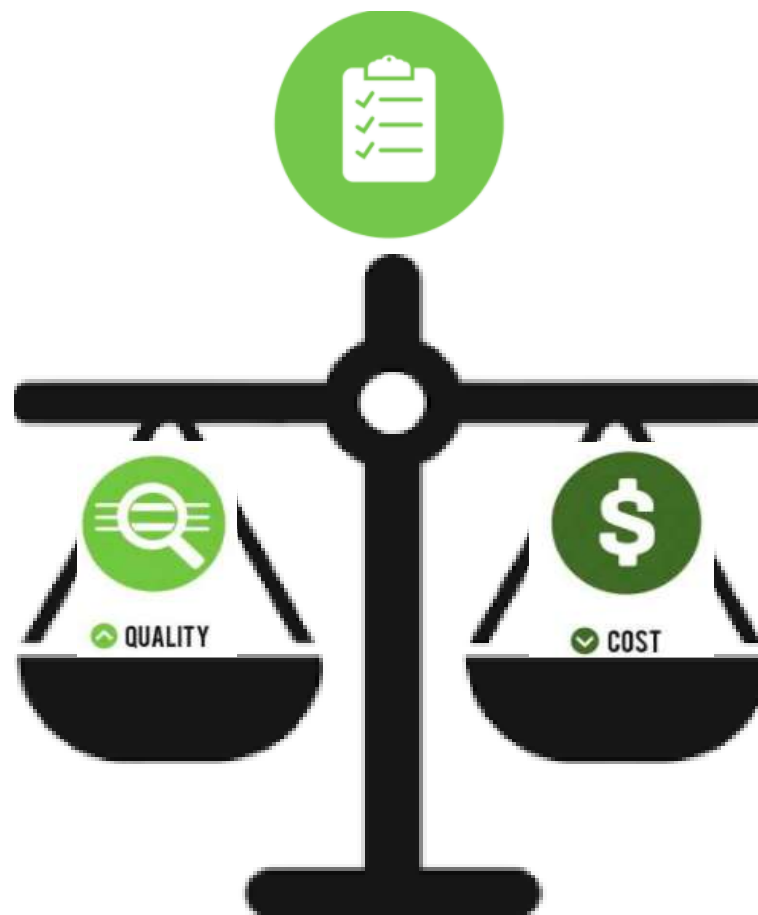
How many/whom to interview within household

– factors to consider

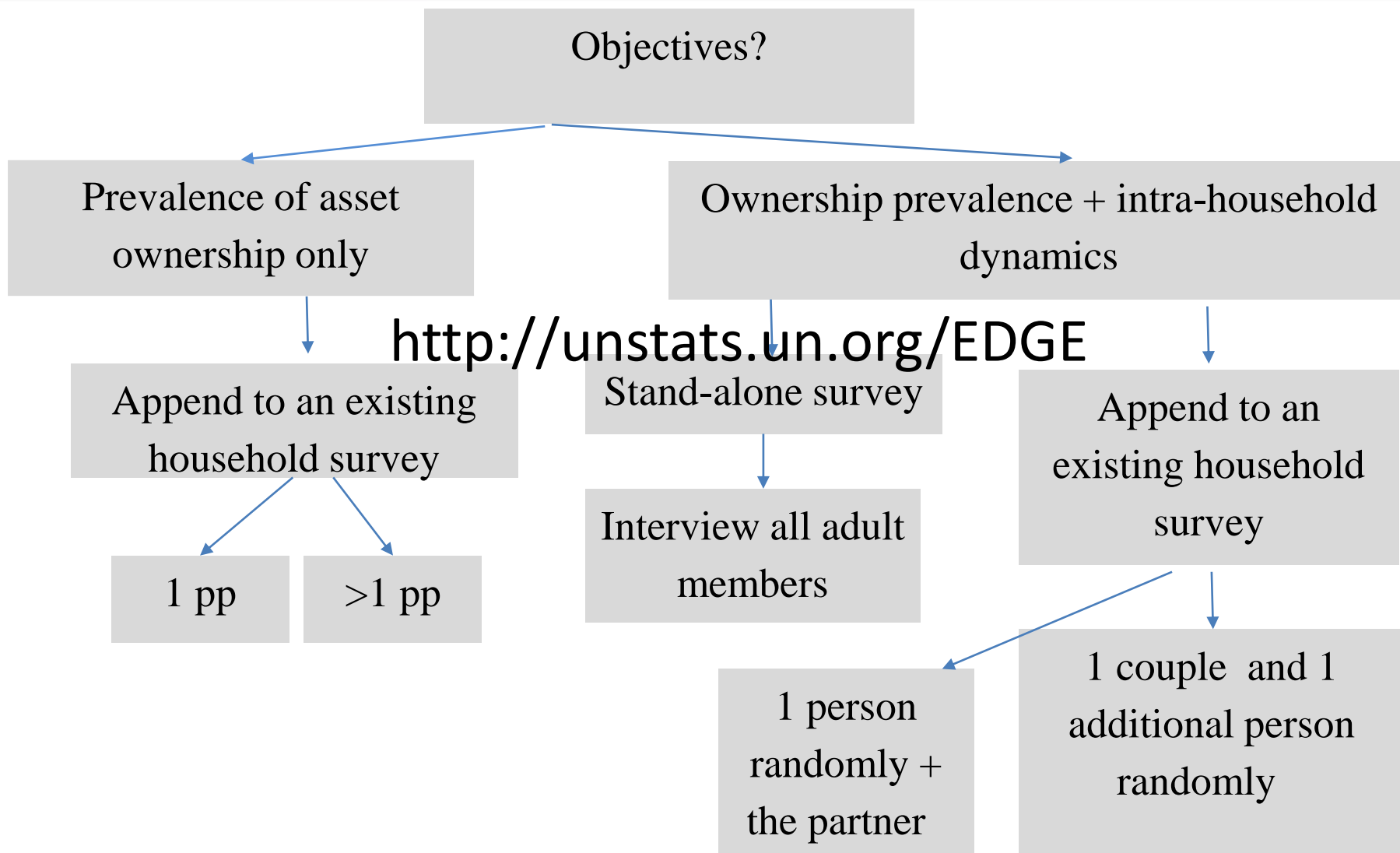
- Objectives
 - Ownership prevalence & gender wealth gap
 - Intra-couple analysis
- Data collection instrument
 - Appending: sample size and interview protocol of the host survey
- Operational challenges
 - Random selection: Kish method
 - Contamination
 - Reporting discrepancies → reconciliation
- Cost considerations
 - Prior knowledge of prevalence of key indicators
 - Precision requirement
 - Intra-cluster correlation
 - Weighting effect
 - Non-response rate



Objective



Recommendations: whom to interview



Thank you

For additional information:
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